



## ALTLED® *Asteria* Series

Data Sheet

### Product Introduction

ASTERIA is a minor planet that orbits the sun and is also considered in the Greek mythology as the amazon that defeated the almighty Heracles. ALT's Asteria can be represented as a strong, smart, and efficient light bulb. ALT's Asteria BR Series is the most proficient and brightest LED for general lighting solutions in the market and is indeed the first high power LED to achieve the requirements in a safe, durable, and resourceful way. It is perfect for brightening wide areas, including living rooms, hotel lobbies, and dining areas. These LED light bulbs allow you to reduce a considerable amount of energy consumption and maintenance costs while at the same time providing a beautiful, elegant atmosphere. The Asteria BR Series is guaranteed by ALT engineers to last up to 40,000 hours and has been certified by the most important safety certification organizations, such as UL, TÜV, CE, and FCC. All these provide a safe environment to where ever it is applied.

#### Certificates

#### Awards



#### Features

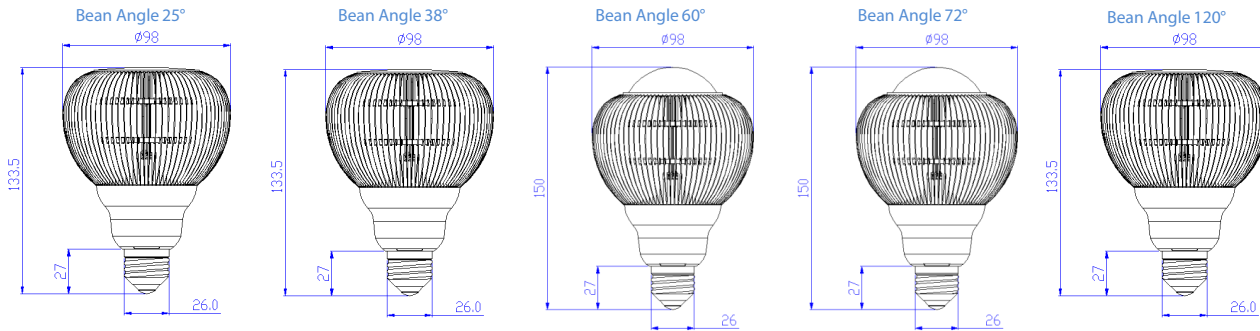
- ✓ Save up to 90% of energy compared to the standard halogen lamp
- ✓ Absolutely no mercury or toxic materials and are fully recyclable
- ✓ The bulb's thermal conduction technology guarantees a lifespan of up to 40,000 hours
- ✓ High density aluminum housing maximizes heat dissipation
- ✓ ALT's dimmable LED bulbs do not flicker and are compliant with IED standards
- ✓ Aeon Lighting Technology manufactures products that have acquired several safety certifications including UL, CUL, ETL, TÜV, CE, RoHS, and FCC
- ✓ ALT is the winner of the 2010 iF Product Design Award and the 2010 M-Tech Award
- ✓ The use of LED lighting products saved about 3.9 terawatt hours of energy in the US last year

#### Application

- ✓ Shop Lighting
- ✓ Commercial Lighting
- ✓ Boutique Lighting
- ✓ Illumination Lighting
- ✓ Hotel Lighting



## Mechanical Dimensions



## Price

### BR40 - \$156

35 Watt, 120° Beam Angle, True White

Replaces 350 watt incandescent or halogen lamp & 75 watt CFL

### Dimmable BR30 - \$82

10 Watt, 120° Beam Angle, True White

Replaces 60 watt incandescent or halogen lamp & 20 watt CFL

### Dimmable BR40 - \$128

20 Watt, 60° / 120° Beam Angle, True White

20 Watt, 120° Beam Angle, Warm White

Replaces 150 watt incandescent or halogen lamp & 40 watt CFL